



# Argentina: EXPO COMM 2008

## Telecommunications Expo and Conference

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Expo Comm Argentina, the most important International Telecommunication and Information Technologies trade fair of the Southern Cone, will take place in Buenos Aires, Argentina on September 23-26, 2008.

Participants will have the opportunity to connect with more than 200 regional and international exhibitors and 24,000 professionals of the industry who are expected to visit the expo daily. Pavilions in the areas of communications, wireless, e-commerce, development tools, networking, auxiliary components and products, consultants and integrators, security solutions and storage systems will offer insight into the latest local and international market developments.

U.S. companies interested in participating in Expo Comm Argentina may contact the U.S. Commercial Service and learn about the benefits of participating through our office.

Dates: September 23-26, 2008

Location: La Rural Convention Center, Buenos Aires

Address: Av. Sarmiento 2704 – 1425, Ciudad de Buenos Aires, Argentina

Tel/Fax: (54-11) 4777-5500/(54-11) 4777-5504

Organizer: E.J. Krause and Associates Inc, Reed Exhibitions

Website: <http://expocomm.com/argentina>

Exhibition area: 5 Pavilions of 13,000 sq

Number of exhibitors (past edition): 158

Target Audience: Distributors, resellers, agents, corporate buyers, manufacturers, retailers, IT-Telecom corporate management, security executives, telecom engineers and technicians.

After the two-year period of contraction, the Argentine telecommunications sector has experienced significant investments and growth from 2004 to date. The sector grew 19.5 percent in 2006. The total sector revenues, including equipment and services, reached \$6.1 billion in 2006, surpassing the pre-crisis levels. The sector grew 23 percent in 2007 and is expected to continue growing 19 percent during 2008, offering increasing opportunities for US exporters and investors.

U.S. companies interested in exploring opportunities in the Argentine market are encouraged to contact the U.S. Commercial Service in Buenos Aires.

### For More Information

The U.S. Commercial Service in Buenos Aires, Argentina can be contacted via e-mail at:

[Silvia.Yaber@mail.doc.gov](mailto:Silvia.Yaber@mail.doc.gov); Phone: 54-11-5777-4325; Fax: 54-11-5777-4203 or visit our website:

<http://www.buyusa.gov/argentina/en>.

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